

Nelson Buildings Fundraising Committee

11/9/2013

Attendees

- Sandy
- Maury
- Linda
- Mary Cornog
- Mike Cornog
- Susan Peery
- Susan Hansel
- Lisa Sieverts

Action Items

- Sandy
 - Start figuring out who will canvas on Jan. 25
- Lisa
 - Find the sound and light proposal number and send to Susan
- Susan
 - Add “Grapevine Article” to Communications Committee agenda
- Linda
 - Send “Library paragraph” to Susan

MINUTES

The Donor Committee is not allowed to go into Executive Session, per Edie

Grants

- No news so far.
- Putnam Foundation is meeting on Monday. We have a letter in to them.

Betsy Street has resigned from the committee

Timeline

- Communications will draft everything by mid-December
 - 1 Pager for Town Hall
 - 1 Pager for Library
 - A great cover letter that includes the case for support and the “Why” of pledging
 - Tells the compelling story for both projects
- Grapevine will come out in Mid-December
 - Communications Committee will add this to agenda for their next meeting, write article for Grapevine
- Mailing - mid-January * Will include handwritten notes * Sue back by Dec. 15th
- **Mail before January 20th**

- **Saturday January 18th for handwriting notes party**
- **Canvas on Saturday January 25th**
- Sandy away from Jan 8–14

Communications Committee Report

- Town Hall
 - We reviewed the Draft on the theme of Rehabilitation and Renewal
- Committee will create another 1-pager for Library
- Committee will create an accompanying letter
- Brochure?
 - Not necessary
- Mid-December
 - We may know about LCHIP
 - Should have the letter in place
 - We're going to have to have the letter ready to go by mid-December, BEFORE the holidays, so we can send in early January

Fundraising Committee Next Meetings

- Saturday November 23 9 AM Town Offices
- Donor List Committee meeting Tuesday 11/12 at Noon
 - Linda Cates will send out a reminder
- Saturday January 18th for writing notes on mailing
- Mail on Monday January 20th
- Canvas on Saturday January 25th with snow date of January 31st